



# THE ERUDITES

# SPONSORSHIP PACKAGE

## About FIRST Robotics Canada



FIRST Robotics Canada is a non-profit inspiring youth to pursue **STEM** careers through mentor-based programs. Over 30 000 students engage in **hands-on robotics** challenges that promote **innovation, creativity, and critical thinking**. It is part of the global FIRST movement, empowering the next generation of leaders and innovators.

Our team caters to any type of sponsorship budget, as **all support is appreciated!** Following your financial support, the branding of your esteemed business would face **different levels of exposure** (i.e. logos on team wear, media mentions, etc.).

## About The Erudites

Welcome to the Erudites, a dedicated group of students advancing **STEM** through robotics. We compete in First Robotics Competitions, **designing and building robots** to tackle complex challenges. Our three subteams—**hardware, software, and business**—focus on innovation, teamwork, and a passion for learning. With your support, we can continue providing **hands-on experiences** and preparing the next generation of engineers and scientists.

Erudites is a **women-based** robotics team, and is the **only one Stouffville!** This team is **student-led** and is making their debut at the upcoming FRC season!



## Brand Visibility and Recognition

Sponsors' logos and names are featured on team uniforms, robots, banners, and event programs, gaining visibility at regional, national, and international levels. Your brand also reaches audiences through vouchers, coupons, and team programs.

## Corporate Social Responsibility

Sponsoring a robotics team shows support for education, STEM, and youth development, enhancing the sponsor's community reputation. It also helps inspire and equip the next generation of engineers, scientists, and innovators.

## Talent Pipeline Development

Sponsors can connect with talented students early, offering internships or scholarships to future STEM professionals. Sponsorships can also lead to partnerships with educational institutions, opening doors for collaborative projects and recruitment.

# Types of Sponsorships

## \$ Monetary

TIER	RANGE	BENEFITS
Bronze	\$50-\$99	Company name on team apparel and website
Silver	\$100-\$499	Bronze benefits+ company name on pit banner and social media shoutout
Gold	\$500+	Silver benefits+ name on robot and company recognition at competition

## Buildspace



Monetary funds are not the only way to support our team! Building space is also **crucial** for our robotics team, especially during the **build season**. Companies can support us by providing a space where we can build and work on our robots.

## Materials



Aside from building space and monetary funds, materials are another great way sponsors can support our team. Materials would include metal, sensors, and other parts that can be used to build our robot.

# Our Missions



## STEM Education

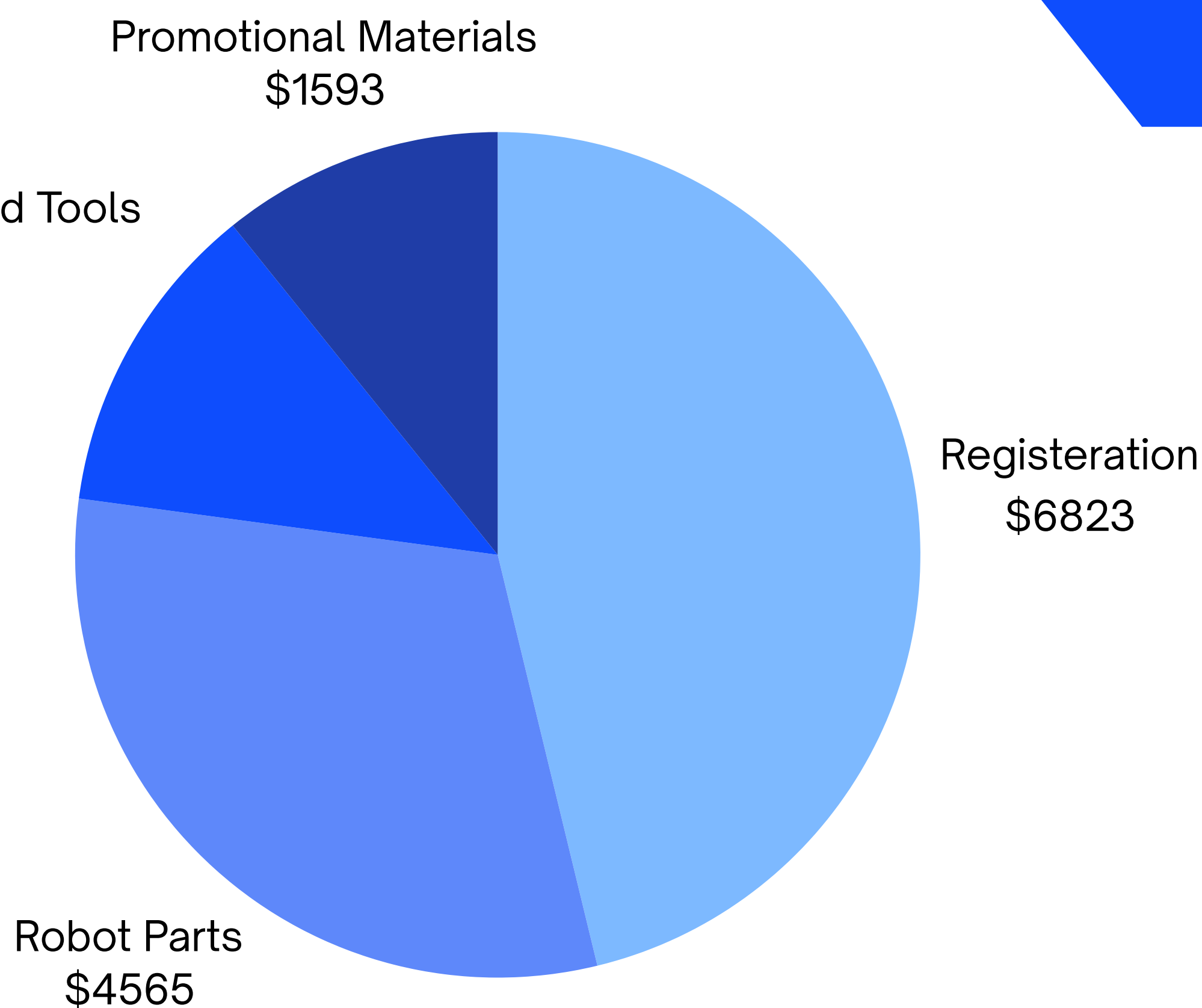
As a team committed to **empowering students** in STEM and supporting educational initiatives, we wish to collaborate with sponsors who can support the uprising **academic impact** to the local STEM community. Your support could help us create lasting impacts in the lives of young students by providing them with opportunities to engage in STEM education.

## Positive Community

We actively engage with children, parents, and educators in the community, making them our **primary audience**. Your support could help us provide students with hands-on experiences that complement the social excellence you promote, enhancing your visibility and impact within the community.

# Our Costs

The Erudites provides outstanding learning experiences thanks to generous **contributions of time, materials, and funds**. Donations **directly fund robot supplies, parts, equipment, and competition fees**. Our mentors volunteer their time, and team members cover their own travel and accommodation.



Every donation counts! Support us through **sponsorship, mentoring, or in-kind contributions**. Here's a summary of our team's budget plan for the upcoming FRC season.

## Contact us!



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SCAN ME